

Plaza Voice

Village of Great Neck Plaza
June 2011



Mayor Jean A. Celender, Deputy Mayor Ted M. Rosen
Trustees Ted M. Rosen, Gerry Schneiderman, Pam Marksheid and
Marion Green
Clerk Treasurer - Patricia O'Byrne
Editor - Michal Pinto

Restaurant Week is Back in Great Neck Plaza!

Get ready for a summer packed with outdoor dining, shopping, movie going and music right here in Great Neck Plaza. For what may be one of the best new traditions in the Plaza, the annual Restaurant Week, sponsored by the Business Improvement District (BID), returns. Restaurants, cafes, and bistros invite all residents and Long Islanders to enjoy the eclectic and tasty menu styles of more than 20 of its restaurants throughout the week of May 29 to June 5. From Sunday to Sunday restaurants offer a three-course prix fixe dinner for \$23.95!

Great Neck Plaza is a dining destination that is both diverse and vibrant. "Whether you're into pasta, burgers or duck confit," said Mayor Celender, "it really doesn't matter. Restaurant Week is a wonderful opportunity to try our diverse and excellent cuisines." From Greek to Japanese, and from Italian to Mexican, there will be more food than you can fit into eight days. Whether you're itching to get to your favorite eatery, or if you've been waiting to try out one of the new restaurants in town, Restaurant Week is a great excuse. The décor of these restaurants is inviting and warm, allowing for a family night out or an intimate meal.

"Restaurants and patrons love these events," stated Trustee Gerry Schneiderman. "We look forward to another great turnout where families can enjoy and experience good food at a reasonable price."

The friendly atmosphere of Great Neck Plaza is the perfect setting to enjoy the best in North Shore dining. All participating Restaurant Week businesses are within walking distance of convenient parking available on-street and in municipal parking fields and garages, and the LIRR train station. Parking in the municipal parking garages is free after 3 p.m., as is the case after 6 p.m. in the surface lots and on-street.

A list of participating restaurants and their Restaurant Week menus can be found online at the BID's website, www.shopgreatneck.com.

Mark your calendar, June 2, for the Middle Neck Road Promenade from 6:30 p.m. to 10:00 p.m., and enjoy double the fun with two Bond Street Promenades on June 23 and July 14. Middle Neck Road and Bond Street will be closed, respectively, to pedestrian traffic only, and restaurants have al fresco dining and bands playing music in the street. Also upcoming: the Great Neck Plaza Sidewalk Sale runs June 23 through June 26!

Please call the BID at (516) 829-1301 for more information, or visit them on the Internet at, www.shopgreatneck.com.

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VGNP Senior Span Advisory Committee at a recent meeting at Village Hall, standing (l. to r.): Gloria Lesser, Collette Thaw, Arnie Kagan, Mayor Jean Celender, Betty Pollack, and May Soll. Seated (l. to r.): Sheryl De Los Rios, Ruth Miller, Aileen Cox, and Dr. Siroon Shahinian.

Message from the Mayor

Dear Friends,

We hope you are enjoying the warm weather that is finally here. We have many special events planned in the coming months, including our popular 'Summer Concerts in the Park.' Check out our lineup of concerts (Pg. 5), offering different musical genres, every Tuesday night at the gazebo in Jon's Park on Grace Avenue. We are grateful to the Great Neck Park District for their cooperation and use of this beautiful park within our village, and to the Great Neck Arts Center and Great Neck Senior Center who assist us in bringing you this cultural enrichment program and live entertainment. We want to once again thank our local businesses that sponsor these concerts.

In partnership with our BID, we have planned several promenades on Middle Neck Road and Bond Street for dining al fresco and enjoying music out on the closed street. Why go anywhere else when you can have fun in downtown Great Neck Plaza? I hope to see you there!!

The warmer weather also means construction season. This year stands to be another busy season. The Board of Trustees and I are pleased to announce that construction has begun on the Transportation Enhancement Project (TEP), a downtown economic revitalization project to enhance and integrate the business district along North Station Plaza with the local historic designated Great Neck train station. The goals of the project are to improve pedestrian safety, bicycle parking facilities, and the appearance of streets and sidewalks at the train station, which is a major gateway to Great Neck Plaza and the entire peninsula.

For decades, the Village has had a long-term lease with the Metropolitan Transportation Authority to allow local control of the circulation area and parking spaces within the train station. Under the terms of the lease, the Village is obligated to maintain this area, which currently has inadequate and unsightly sidewalks, no benches and a less than desirable site circulation arrangement to direct pedestrians and vehicles accessing the train station. Additionally, the existing bicycle parking is poorly located, poorly designed and unprotected.

The improvements being constructed will replace unsightly and deteriorated cement sidewalks with new brick sidewalks encompassing the village's brick standard. It will also remove planter boxes along North Station Plaza, which are high and an obstruction to bus passengers and pedestrians, and replace them with attractive new tree pits and benches at grade level with a wider sidewalk and new brick pavers to assist in improved pedestrian safety and access.

The current excessively wide entrance lane opposite Bond Street will be narrowed for traffic calming, and the access arrangement for vehicles improved within the train station, as it will be more clearly delineated through new pavement and contrasting pavers with highly visible pedestrian walkways. Through the installation of new brick walkways, it will create a connection to the existing commuter parking lot situated to the east, which is under the jurisdiction of the Great Neck Park District. The station parking area will be reconfigured and new asphalt pavement will be provided. A new concrete pavement area will be provided with bicycle racks to improve bicycle parking facilities. There will be no loss of public

parking from the current number of parking spaces.

The sidewalks around the train station building will be widened to better accommodate pedestrians, as well as handicapped accessibility. The improvements will enhance pedestrian accommodations by providing new and more aesthetic sidewalks, signage and ramps. It will also encompass site furnishings, benches, trees and plantings, and public art.

The TEP is a federally funded program administered through the NYS Department of Transportation, with federal funds of \$511,000, and local village match of \$214,000 spanning four years over the various stages of the project implementation. H&A Landscape of Long Island is the contractor. Construction is expected to be completed by the end of September 2011.

During this time, we ask for your cooperation to keep this construction zone safe for everyone. Plan ahead, slow down, heed directions of construction workers, and stay off the cell phone are some recommendations drivers should consider.

Finally, please drive safely and obey our posted speed limits on our village streets. Our downtown is a busy center with many pedestrians, including children and seniors. Safety is our top priority. Help us improve safety in and around the village. It only adds seconds to a trip to slow down and watch for, and yield to pedestrians. Better yet, walk more! Have a great summer.



Mayor Jean

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E-Newsletter Receive News and Information via E-mail—Join Mayor Jean's E-Newsletter!

If you would like to receive news and information from our office pertaining to our Village, including this newsletter by e-mail, fill out the form below and return it to us at Village Hall. You can also go on-line and register on the Village's website at www.greatneckplaza.net. The submitted information will be used solely by the Mayor's office to keep you current on important matters.

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE _____

PHONE * _____

E-MAIL ADDRESS _____

* Indicates Optional Information

Caregivers Workshop - An Informative Event



The Village of Great Neck Plaza hosted an informative workshop on April 17th conducted by John Mills and Susan Baida of www.eCareDiary.com, a website dedicated to family caregivers of aging loved ones. John and Susan started their website to assist the growing community of caregivers who are going through the challenges of eldercare.

eCareDiary.com provides comprehensive information, free tools and resources to help those seeking and providing long term care. A unique feature is the Care Diary, a care management tool to help families organize appointments, medications and share their information within their circle of care. Caregivers can create private blogs or store important documents to be viewed only by the designated circle of family and friends. eCareDiary.com also has a comprehensive search engine of nursing homes and home care services, guides on long-term care financing and information on important health care documents everyone should have. It also links to research on diseases and to Medicare and state databases of resources.

Panelists at the workshop included Nina Dobris, Geriatric Care Manager, Circle of Care, North Shore/LIJ Healthcare System, Jacqueline O'Doherty, Patient Advocate of Health Care Connect LLC, Ronald Fatoullah, Esq., Elder Law Attorney, Craig Jennings, Program Creator of Caring For the Caregiver, and Lucy Lui an instructor from Great Neck Dahn

VGNP Free Shoppers' Bus Service 349-8200 - We Transport Inc.

Great Neck Plaza's FREE shopper bus service, servicing the community for many years, picks up residents at their home, takes them to Waldbaum's, and returns them home approximately two hours later. The drivers have been wonderful about helping to carry the heavy bags of groceries to individual apartments. This service is not limited to senior citizens, younger residents are welcome.

Please call Erin at We Transport (516) 349-8200, ext.132 for home pickup. Tell her your name, address and phone number. Erin will call you back with a scheduled time. If you have any questions, please contact Sheryl De Los Rios at Village Hall, (516) 482-4500.

**VGNP Shopper Bus
Routes Mondays &
Wednesdays**



Yoga Center. All are local experts in the field of eldercare, elder law, finance and stress management.

The panelists discussed ways to aid caregivers in finding assistance, including self-help. At the end of the workshop, Lucy Lui led the participants in some Yoga stretching, breathing and energy meditation exercises that caregivers can do every day to reduce their stress. Mayor Celender stated, "We are pleased to have hosted this workshop for people who are caring for aging parents and are stressed out and frustrated by being a caregiver. Thanks to John Mills and Susan Baida for their terrific work and the expert panelists and discussions at the workshop. Participants learned stress-relieving measures and ways of finding valuable resources of where to go, and how to seek the right information for caregiver assistance."



Caregivers Workshop (From Left to Right): Mayor Jean Celender, Susan Baida, John Mills, Lucy Lui, Nina Dobris, Ron Fatoullah, Aileen Cox, Jacqueline O'Doherty, and Craig Jennings.

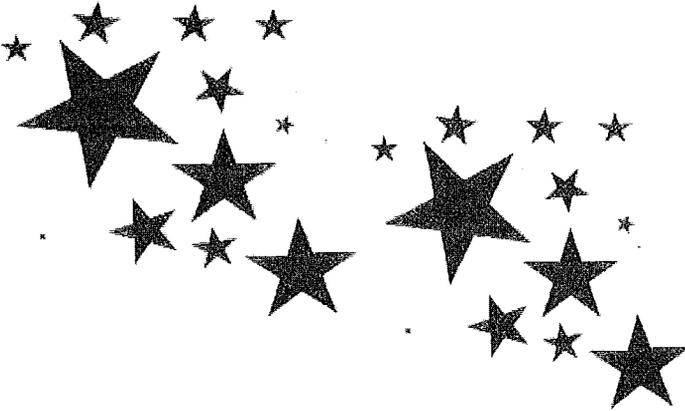
Sales Tax Exemption Reinstated From April 1, 2011 Until March 31, 2012

Senator Jack M. Martins has announced that a state sales tax exemption has been reinstated from April 1, 2011 until March 31, 2012. The state sales tax rate is 4 percent. The exemption applies to sales of clothing and footwear costing less than \$55 per item or pair.

The exemption will be extended to purchases of less than \$110 for those items next year.

"This will be an enormous boost for our local retailers," said Senator Martins. "It will hopefully spur economic growth. At the same time, it gives our consumers a break when they go shopping for clothing or shoes. Every little bit helps."

Next Star Performer Awards - September 22 at 9:30 a.m.



To nominate someone for the Star Performer Award you select someone who works in a shop or business who goes out of their way to make you feel special, and who makes Great Neck Plaza a better place for you to work, shop and live. Potential "Star Performers" greet you with a smile, are eager to help, treat you with dignity, respect and patience so that it's a genuine pleasure to do business in the Plaza.

Just fill out the Nomination Form and mail it back to us. It's that simple. Call (516) 482-4500 for more information or to nominate a "Star Performer" and join us on Thursday, September 22, at 9:30 a.m. for a really "feel good" ceremony at Village Hall.

Refreshments will be served.

"STAR PERFORMER" NOMINATION FORM

If you wish to nominate a "Star Performer" please complete this form and mail it to **Star Performer, Village of Great Neck Plaza, Village Hall, 2 Gussack Plaza, P.O. Box 440, Great Neck NY 11022.** We will invite you and your "Star" to attend the next award presentation.

Name of your nominee: _____

Their employer: _____

Four words that best describe the nominee: _____

My name & phone number: _____

Village Honors Six Star Performers



Star Performer Ceremony (from l. to r.): Aaron Kim, Leo Pfeifer, Jeanette Kacprowski, Herb Finkston, Vivianna Puccini, Dauberthini Beraud, Mayor Jean Celender, Sheryl De Los Rios, Jeanette Wood, and Speranta Liz Zalekov

Missing: Zarahan "Han" Imirzaglioglu

The Village of Great Neck Plaza was proud to honor this month's Star Performers, May 12, 2011 at Village Hall. This award gives tribute to people who work in this village, who are endearing and who make it a wonderful place to work, shop, and live. Mayor Celender also thanked the individuals who took their time to recognize and nominate the Star Performers. This month's honorees are:

Village Housing Commissioner **Sheryl De Los Rios**

Village Code Officer **Dauberthini Beraud**

Shop Delight's, **Zarahan "Han" Imirzaglioglu**

Superstar Salon stylist, **Jeanette Puccini**

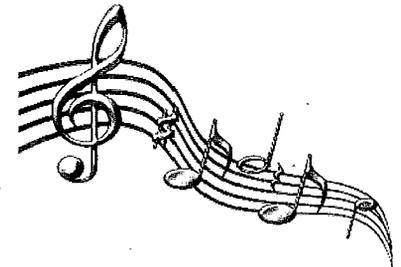
Rite Aid, Great Neck Rd. pharmacist, **Vivianna Kacprowski**

We Transport driver, **Jeanette Wood**

Summer Concert Series 2011

Jon's Park, Tuesdays at 8 p.m.*

***No Rain Date - If called for inclement weather, concerts will be indoors at the Great Neck Senior Center, 80 Grace Avenue**



Priceless Entertainment, Free to the Public!

- June 14 Seven Bridges Road Band "Rock and Roll Through the Decades (50s-80s)"
- June 21 Jerry Cardone Frank Sinatra Tribute Band "Summer Wind"
- June 28 Mambo Loco "Best of Latin Music"
- July 5 Rear View Mirror Band "Mix of the 50's and 60's"
- July 12 Paul 'Shilts' Weimar "Smooth Jazz Goin' Underground"
- July 19 Mary Lamont Band "Long Island Country"
- July 26 Ramp Family Carribean Band "Calypso & Reggae"
- Aug 2 Carol Douglas & Carol Williams "Return of the Disco Divas"
- Aug 9 Phil Costa's Something Special Big Band "Swinging in the New Millennium"
- Aug 16 Mostly Moptop Beatles Tribute Band
- Aug 23 Great Neck Arts Center featuring Gail Storm "Night of Blues/Jazz Smooth"
- Aug 30 Dr. Pamela Levy "Say Goodbye to Summer - Classic & Opera Music Night"

Presented by the Village of Great Neck Plaza

In cooperation with the Great Neck Park District, The Great Neck Arts Center & The Great Neck Senior Center

Sponsorships are still available for our concerts—please call (516) 482-4500. We will identify your business on the program, announce you at the concert and it helps defray our costs. Thank you to our growing list of sponsors and supporters: Astoria Federal Savings Bank, Atria Senior Living, Daruma of Tokyo, Grace Plaza Nursing & Rehabilitation Center, The Inn at Great Neck, Jildor, Prudential Real Estate, Sip City, and Sterling National Bank.

Resident Parking and Pedestrian Safety Committee Announces Poster/Essay Contest



Problem:

Distracted and impaired drivers create a significant health risk in the community.

Contestants can either choose to submit a poster or an essay. The contest is open to all students 3rd through 8th grade in the Great Neck Public Elementary and Middle Schools and in the Private Religious Schools on the peninsula.

Focus of Poster:

Poster applicants will create a poster specifically designed to:

1. Increase awareness of the serious nature of this problem.
2. Promote traffic and pedestrian safety.

The size of the poster shall be limited to one size, 24 inches by 36 inches. Each poster design must be an original unpublished work and not contain any third-party logos, trademarks, photographic images or copyrighted materials. The artwork should be eye-catching, limited to a maximum of 5 words, and dedicated to:

What is the single biggest problem inhibiting safe driving in Great Neck?

The Original Poster can be mailed or hand delivered to the Village of Great Neck Plaza, Attn: Mayor's Assistant/Safe Driving Contest, 2 Gussack Plaza, Great Neck, NY 11022-0440. The contestant shall place on the back of the poster: (a) his or her grade and school name; (b) his or her own name, address and phone number; (c) his or parent's e-mail address; and (d) sign the back of the poster.

Focus of the Essay:

Essay applicants will answer the question:

What ideas do you have for promoting and improving traffic and pedestrian safety in Great Neck?

The maximum word count is 700. Essay shall be submitted typed in either Microsoft Word or similar word processing program with an original, signed hard copy, and an electronic version e-mailed to mayorsassistant@greatneckplaza.net. The essay can be mailed or hand delivered to the Village of Great Neck Plaza, Attn: Mayor's Assistant/Safe Driving Contest, Village Hall, 2 Gussack Plaza, Great Neck, NY 11022-0440. The student's grade and school must be identified in the essay, and must be signed by the author and include name, address, and telephone number.

Organization of the Contest:

There will be one winner in each grade for the poster and there will be one winner in each grade for the essay. The members of the Pedestrian Safety Committee will serve as judges.

Deadline for submission of a poster and essay will be close of business at Village Hall (4:45 p.m.) on Monday, August 1, 2011.

Winners will be announced at the Great Neck Plaza Annual Street Fair and Autofest to be held Sunday, September 18 (Noon – 5 p.m.) with a rain date of September 25.

Winners will also be inducted into the "Village of Great Neck Plaza Traffic & Pedestrian Safety Hall of Fame" and receive a certificate. Their winning entry will be included on the Village's website and utilized in our village "Drive Safely" public education literature and campaign ads. Any materials submitted shall become the property of the Village of Great Neck Plaza at the discretion of the Village.

Any questions? Please contact the Mayor's Assistant, by phone (516) 482-4500, or by email: mayorsassistant@greatneckplaza.net.



Resident Parking and Pedestrian Safety Committee at a recent meeting (l. to r.): Sheila DeFazio, Dolores Jacobs, Sarah Ullmann, Lenore Canella, Chair Dan Wotman, Leo Pfeifer and Dr. Howard Israel.

Ribbon Cuttings • Ribbon Cuttings • Ribbon Cuttings



Aesthetic Medical Studio, Kelly O'Malley
Mattone, M.D. (center), 8 Bond Street



Ella Mia Vintage Clothing & Accessories,
Raffaella & Marialuisa Cimino, 10 Grace Avenue



New York Music & Arts, artistic directors John
Ferguson and ChenXin Xu, 41 S. Middle Neck Rd.



Charly's Convenience and Hardware Store,
William Lee, 11 Great Neck Road

Village officials and friends welcomed the newest stores in Great Neck Plaza with ribbon cutting ceremonies and offered owners and staff the best of luck, and a long, successful association with the community of Great Neck.

Aesthetic Medical Studio, 8 Bond Street, Suite 200, under the direction of Dr. Kelly O'Malley Mattone is an exciting boutique cosmetic practice offering anti-aging treatments, facials, and body works. The sweet sounds of a waterfall welcoming clients, and the beautifully designed rooms, make it a treasure in the Plaza.

Village Market, 17 Middle Neck Rd., features French cuisine on-the-go and for takeout. Healthy, fresh, and delicious, are a few ways to describe it. Chef-owner Mathieu Frey makes all the difference, and lets taste speak for itself. **Ella Mia Vintage Clothing and Accessories** opened its doors at 10 Grace Avenue. Run by fashion savvy sisters, it's a store where glamour and grunge come together. You'll be looking good from head to toe, including your makeup done professionally! For those music lovers, **New York Music & Arts** (NYMA) at 41 South Middle Neck Road recently celebrated its grand opening.

NYMA offers music privately and in group settings. The beautiful facility has an artistic feel, with multiple practice rooms, each fitted with a piano. From lessons to practice to concerts and special performances, music fills the school all day long. Register today for Summer 2011, spaces are limited. Go to **Charly's Convenience and Hardware Store** at 11 Great Neck Road, for everything from pet supplies to key making, and housewares. Charly's is conveniently located right in the downtown, next door to Family Fruit Farm. Please stop in and see why these fantastic additions put the "great" in Great Neck!

Rent Laws Due to Expire June 15, 2011

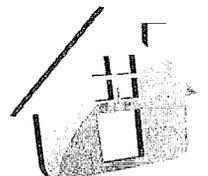
by Sheryl De Los Rios, Housing Commissioner

The Emergency Tenant Protection Act (ETPA) provides rent stabilization in various municipalities in Nassau County, including the Village of Great Neck Plaza, which opted in to be included in these provisions. The existing New York State rent laws allowing the continuation of this rent regulation are expiring June 15, 2011. The New York State Legislature has to decide whether or not to extend them. The Village of Great Neck Plaza currently has approximately 860 ETPA residents that would be affected. Our rent regulation system protects tenants from negative impacts of the severe housing shortage we face, such as unwarranted rent increases and baseless or retaliatory eviction, etc. If the rent laws do expire it could have devastating consequences for tenants. This could be the end of our safety net under the law. That means we will not be able to regulate rent increases and continue to assist ETPA residents to afford their apartments. In some instances, ETPA apartments can be decontrolled immediately and be subject to eviction without cause on thirty days' notice.

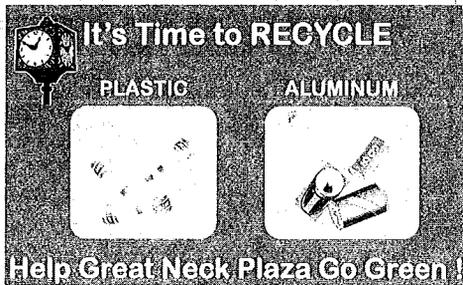
Call, write, or email both your state representatives (see below) and voice your tenant concerns about ETPA:

Assemblywoman Michelle Schimel:
45 North Station Plaza, Suite 203
Great Neck, NY 11021, or by
phone, (516) 482-6966.

Senator Jack M. Martins:
151 Herricks Road, Suite 202
Garden City Park, NY 11040, or by
phone, (516) 746-5924.



It's Time to RECYCLE - Help Great Neck Plaza Go Green!



The Village has recently installed in the downtown garbage containers for recycling plastic bottles and aluminum soda cans. These round green recycling receptacles are for discarding plastic bottles on one side, and aluminum cans on the other. This is a pilot program to recycle these containers that are now being discarded

New Recycling Banners for the Recycling Bins

in the regular garbage cans. By consumers separating recyclable bottles and cans when they are throwing out their garbage in the downtown, it is not only good for the environment's sake, but helps us in our efforts to recycle these empty containers. Look for the specially marked new "RECYCLE" slotted green containers with: It's Time to RECYCLE banner at the sides.

Stated Mayor Celender, "It seemed like a step in the right direction to be more eco-friendly and implement a green practice project." Proceeds from recycling the empty bottles and cans will go to a local green program for greater public awareness by partnering in a community green initiative. Representatives of Reach Out America; a local advocacy group, and the Town of North Hempstead Solid Waste Management Authority have enlisted the Village's help in recruiting Great Neck Plaza stores to provide reusable, recycling bags to their customers, similar to those already being used in supermarkets and health food stores. The bottle/can recycling program will help defray the cost of producing these reusable bags so we can reduce the use of plastic and paper bags being provided in our stores. Mayor Celender further stated that, "Distributing reusable shopping bags will also result in a reduction in waste, which saves trees, water, foot carbon, and energy, and is smart business."



Mayor Celender holds 'Trash It' banner with Patty Katz (right) and Harriet Becker (left) of Reach Out America Green Committee as they review the new pilot recycling bin on Middle Neck Road.

Village Courtroom Gallery

We are looking for local artists that want to exhibit their paintings or drawings in our gallery. Call Michal Pinto, Mayor's Assistant, for a schedule of our monthly exhibits, and to inquire about presenting your work.



May 2011 Artist Reception with artist, Leslie Hirschhorn (4th from Left), family, friends and Village officials.

Name That Sweeper



Eddie, the Eagle Street Sweeper has been serving the Plaza for more than 10 years, Eddie is being replaced by his younger sister or brother. What better way to welcome her/him than with input from our local talent? We

are having a contest open to elementary school students to name it. Enter your idea with a name and why you think it should be named that (Name & the Symbol) i.e. - "Eddie, The Eagle" by mail to:

Village Hall, 2 Gussack Plaza, Great Neck, NY 11021 Attn: Mayor's Assistant/Name That Sweeper Contest. Entries must be in by June 30, 2011.

We will invite the winner to come with family to the garage to see the sweeper with their name on it. We look forward to reviewing the entries!

Village Natural Gas Energy Program

East Coast Power and Gas
 1000 Rockville Centre Road
 Rockville Centre, NY 11550

EC P&G

East Coast Power and Gas

The Village of Great Neck Plaza, as a member of the Nassau County Village Officials Association (NCVOA) and the Long Island Municipal Cooperative Purchasing Group (LIMCPG), through the efforts of Trustee Gerry Schneiderman, has signed onto an agreement to provide natural gas to save residents a guaranteed 8% on their monthly bill, and 12.31% for businesses without affecting your service.

How is this savings possible? The Village of Great Neck Plaza is taking advantage of an awarded contract by the Village of Mineola to East Coast Power and Gas, of Rockville Centre, NY, who bid an 8% fixed discount off the National Grid monthly published gas rate.

The program is simple: By enrolling with East Coast Power, the way natural gas is delivered to your home or business remains the same – only the cost goes down. National Grid will continue to send you one bill and provide delivery and emergency response service. Why not save money on your natural gas bill? There is no long-term commitment and you can opt out of the program at any time.

If you are interested in becoming an East Coast Power customer, visit their website: www.ecpowerandgas.com/NVOC.htm. For further information, contact East Coast at (516) 442-0155.

We will continue to make you aware of other money savings programs for NCVOA member villages as they develop.

Bring Your Own Bag

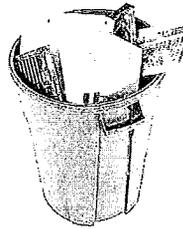
Almost every time we go shopping, we come out of the store with our merchandise in a paper or plastic bag. It may be more convenient to use them instead of remembering to bring your own, but what price do we pay for the convenience? Both paper and plastic bags create air, land and water pollution during resource extraction, manufacturing, transportation and ultimately in their disposal (even recycling them consumes energy and causes pollution). Bring your own bags. It's a simple way to make a difference.

Each cloth bag you use has the potential to eliminate an average of 1,000 plastic bags over a lifetime. It will even pay for itself if your grocery store offers a \$.05 or \$.10 credit per bag for bringing your own bags.



**Use Less,
Recycle the Rest**

New State Program for Electronic Waste Recycling



The Department of Environmental Conservation (DEC) recently put into effect the Electronic Equipment Recycling and Reuse Act. The new law establishes the most comprehensive electronic waste, "e-waste," program in the country. The law also establishes a statewide e-waste recycling goal and requires manufacturers to recycle their share of the statewide goal based on market share.

Stated Mayor Celender, "Now our residents and consumers will have an easier way to recycle their used electronics. Manufacturers of TV's, computers, printers, copiers and other electronic products are stepping up to help meet New York's ambitious recycling goals and lower costs for local governments."

The law requires manufacturers who sell electronics covered by the law in New York to register with DEC and to establish a convenient program for the collection of electronic waste that would be free of charge to all consumers, schools, governments, and businesses with fewer than 50 employees and non-profits with fewer than 75 employees. In addition, all registered manufacturers must create a public education program to inform consumers about how to return products covered under the law.

Manufacturers are required to accept any electronic product they manufacture or an item of another manufacturer's brand if offered to the consumer when purchasing the same type of electronic equipment. For example, if someone is buying a new computer that is a different brand than the one they currently own the manufacturer must accept the old computer.

Beginning January 1, 2015, individuals and households will no longer be able to place or dispose of any electronic waste in a landfill or waste-to-energy facility, or place e-waste for collection which is intended for disposal at such types of facilities.

Key benefits for consumers are:

- The manufacturer is required to provide details of their e-waste take-back program on their website, including how they will take back their brand of products.
- When purchasing new covered electronic equipment, information on how the equipment can be recycled must be provided in the product manual or separately with the purchase.
- A manufacturer must accept a piece of electronic waste of ANY manufacturer's brand if offered by the consumer with purchase of covered electronic equipment of the same type by a consumer.

Visit the Department of Environmental Conservation's website for more information and for specific lists of devices that are covered by the new legislation and which manufacturers have collection plans in place.

VILLAGE OF GREAT NECK PLAZA

2 Gussack Plaza

P.O. Box 440

Great Neck, NY 11022-0440

Phone: (516) 482-4500

FAX: (516) 482-3503

E-mail: info@greatneckplaza.net

PRSRST STD

U.S. POSTAGE
PAID

GREAT NECK, NY

PERMIT NO. 286

We're on the web...

www.greatneckplaza.org

Upcoming Events:

May 29 through June 5, Film Festival/Restaurant Week - participating restaurants offer Prix Fixe dinners for \$23.95; Enjoy!

June 2 Middle Neck Road Promenade Night from 6:30 - 10:00 pm

June 9 at 10:00 a.m., at Village Hall Senior Span Open Meeting with Speaker, Doreen Small, RN, MA, CDE, Diabetes Educator

June 14, First Concert in the Park, Seven Bridges Road Band, 8 p.m. in Jon's Park at Grace Avenue

June 23 through June 26, Great Neck Plaza Sidewalk Sale

June 23, and July 14, Bond Street Promenades from 6:30 - 10:00 pm

SAVE THE DATE: September 18th, Noon — 5 pm, our Annual AutoFest, Street Fair, Clothesline Art Show (**Rain Date:** September 25)
October 30, Halloween Parade, 11 am - 2 pm

Great Neck Plaza Welcomes New Stores

Celebrate the grand opening of your new business with the Village of Great Neck Plaza. If you are new storeowner in town, or an existing business celebrating a milestone anniversary, or recently moved to a new location, the Plaza will provide a free Ribbon Cutting Ceremony to celebrate your event. Local businesses bring vitality, diversity and life to our community. Call Mayor Jean Celender at the Village, (516) 482-4500 to set a date. Visit our new merchants and say "hello" to the following owners celebrating an opening, a milestone or new location:

- 32° froyo lounge, 27B Great Neck Road
- 5 More @ 10 Grace Gallery, 10 Grace Avenue
- Aesthetic Medical Studio, 8 Bond Street
- Anne's Bagels and Deli, 6A Bond Street
- Charly's Convenience & Hardware Store, 11 Great Neck Rd.
- Ella Mia Vintage Clothing and Accessories, 10 Grace Avenue
- New York Music & Arts, 41 So. Middle Neck Road
- Village Market, 17 Middle Neck Road



The ribbon cutting for Village Market at 17 Middle Neck Road, was a real happening! With family and friends, chef-owner Mathieu Frey treated guests to a French delight. Everything is simple, fresh, and real! Try it, you'll surely like it!