

Plaza Voice
Village of Great Neck Plaza
September 2013



Mayor Jean A. Celender, Deputy Mayor Ted M. Rosen

Trustees Ted M. Rosen, Gerry Schneiderman, Pam Marksheid, and Lawrence R. Katz

Clerk Treasurer - Patricia O'Byrne

Editor - Brian Hetey

29th Annual AutoFest and Street Fair Scheduled for September 29th!



Festival-goers take in the antique cars on display during the 28th Annual AutoFest and Street Fair last year.

The Village of Great Neck Plaza, in association with its Business Improvement District (BID), is once again pleased to announce the 29th Annual AutoFest and Street Fair is scheduled for Sunday, September 29th, from Noon to 5 p.m. The AutoFest will feature a fun-filled day of dancing, dining, and browsing of all the classic and antique cars that will be showcased. In case of inclement weather, the rain date will be Sunday, October 6th.

Always a popular event for people of all ages, festival-goers will be treated to the best of what Great Neck Plaza has to offer; live bands and other performances featured on every corner, a karaoke competition consisting of previous promenade night karaoke contestants, a large choice of culinary dishes from our various ethnic restaurants, demonstrations from Vigilant Fire Department, inflatable bouncers and rock wall for kids, a petting zoo, shopping from our numerous boutiques and many, many more activities. As with past AutoFests, there will be many vintage vehicles on display for festival-attendees to enjoy as well; early Ford Model A's and T's, vintage Buicks, Cadillac's, Jaguars, Mercedes and Rolls-Royces. Streets in the downtown will be closed to vehicular

traffic on Middle Neck Road, from Barstow Road to Maple Drive, as well as portions of Bond Street, Grace Avenue, North Station Plaza and Great Neck Road.

Mayor Jean Celender states that she enjoys this special tradition, "This annual event is a terrific celebration of Great Neck Plaza, a way to highlight our wonderful community and shopping district. The Village of Great Neck Plaza is proud to host this event with our BID, and is our way of giving thanks to the community for supporting our downtown."

Make sure you save the date of the 29th Annual AutoFest and Street Fair! We look forward to celebrating a day of music, dancing, dining and other fun activities with you in the Plaza.

For more information on this and other wonderful events happening in the Plaza, feel free to contact us at Village Hall, (516) 482-4500, check the village website, www.greatneckplaza.net, or contact the Great Neck Plaza BID at (516) 829-1301 and visit their website at www.shopgreatneck.com.

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Message from the Mayor

Dear Friends,

On Sunday, September 29th, we are pleased to be hosting with our Business Improvement District (BID), the 29th Annual AutoFest and Street Fair. We are busy planning some new additions to this wonderful event, and hope you will join us to celebrate a great fun-filled community day in our Village. The Street Fair will take place on Middle Neck Road from Barstow Road to Maple Drive, starting at Noon and running to approximately 5 p.m. It also includes a Crafts Fair, Clothesline Art Show sponsored by the Great Neck Arts Center, live bands, a petting zoo, arcade games, rock wall, bounce houses, rides for the children, and lots more. The rain date is the following Sunday, October 6th.

Here in Great Neck Plaza we're delighted by the number of new stores that have opened in the last several months and over the past year. During our recent Summer Concert series in August, we had a "Salute to New Merchants" night, where we introduced over 20 new or relocated merchants in the Village. We are grateful for the new and exciting businesses choosing to open in our community and want to encourage and remind residents to "Shop Locally In Great Neck" and support the wonderful merchants and vast array of shops, restaurants and service establishments here in our own Village. Please support your new merchants and all of our wonderful store owners that call Great Neck their home!

We hope you have enjoyed our colorful and lush hanging planters that have adorned our historic street lamps and flowering terra cotta pots. I want to commend our DPW staff for their creativity in bringing more varied and vibrant plantings that have been a wonderful addition to beautify our sidewalks, parks and seating areas. Our DPW staff is out there every morning diligently watering to make sure these plantings stay beautiful all summer long.



Please take a minute to tell Superintendent Ivor Belgrave and his staff, when you see them out there on the street, just how beautiful the Plaza looks and what a great job they are doing!

I look forward to seeing you on September 29th at the Street Fair!

Sincerely,

Jean A. Celender, Mayor

E-Newsletter

Receive News and Information via E-mail
Join Mayor Jean's E-Newsletter!

If you would like to receive news and information from our office pertaining to our Village, including our e-newsletter via e-mail, fill out the form below and return it to us at Village Hall. You can also go on-line to register on the Village's web site at www.greatneckplaza.net. Your submitted information will be used solely by the Mayor's office to keep you current on important matters.

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE _____

PHONE * _____

E-MAIL ADDRESS _____

* Indicates Optional Information



Plaza Businesses Celebrating Milestones



Peter's Barber Shop, located at 65 Cutter Mill Road is the Plaza's longest serving business. Peter's Barber Shop first opened their doors in 1927, 86 years ago this year.

By Sarah Greiff, Summer Intern

The Village of Great Neck Plaza is proud to be the home of a variety of businesses—clothing boutiques, specialty shops, restaurants, banks and salons—that make up our unique downtown shopping district, a mix of stores that provide convenience, friendly and personal services and goods to local residents that sets our commercial district apart from large shopping malls. Many of the businesses that call the Plaza home have been part of our community for more than 15 years, all of them having a tremendous impact in Great Neck over the course of many generations. The Plaza is proud to have so many stores that make up the fabric of the community and hope they will continue to serve the people of Great Neck for many years to come.

Among the Plaza stores with a long tradition of providing top notch service to Great Neckers, Peter's Barber Shop, located at 4 Maple Drive, takes the prize as the longest serving business in the Plaza, opening their doors for the first time 86 years ago in 1927. Stores that opened in the 1940s include Jesse

Halpern Skate and Tennis Shop (1940), located at 99 Cutter Mill Road, and Postur-Line Shoes (1947), located at 58 Middle Neck Road. Rounding out the stores with over 60 years of roots in the Plaza are Citibank (early 1950s), located at 51 Middle Neck, Jildor Shoes (1950), located at 42 Middle Neck Road, and Poultry Mart (1950), located at 33 Middle Neck Road.

Other businesses who have called the Plaza home for twenty years or more include:

- Camp & Campus (1955) - 42 Middle Neck Road
- Castle Barber ((1955) - 16 Maple Drive
- Adele Kauff (1956) - 5 Bond Street
- Playhouse Jewelers (1962) - 31A Middle Neck Road
- Keri Jewelers (1967) - 7 Great Neck Road
- Alpian Cleaners (1969) - 4 Welwyn Road
- Gino's Pizzeria (1972) - 60 Middle Neck Road
- Jeffrey's World of Travel (1941) - 3 Grace Avenue
- Lonny's (1972) - 57 Middle Neck Road

- Macari Salon (1972) - 6 Grace Avenue
- Sir Speedy (1974) - 81 Cutter Mill Road
- Tennis Junction (1974) - 43 Middle Neck Road
- Kensington Deli (1975) - 27A Middle Neck Road
- Lazar's Chocolate (1975) - 72 Middle Neck Road
- Dan's State of the Art Beauty (1976) - 86 Middle Neck Road
- Best Bagel (1977) - 40 Middle Neck Road
- De-Al Salon (1979) - 91 Middle Neck Road
- United Floral (1980) - 1 Bond Street
- Five Continents (1982) - 62 Middle Neck Road
- Haagen Dazs (1982) - 85 Middle Neck Road
- Travel Express International (1982) - 98 Cutter Mill Road
- Hi-Tech Studios (1984) - 10 Grace Avenue
- Jewels by Viggì (1984) - 65 Middle Neck Road
- Kron Chocolatier (1984) - 24 Middle Neck Road
- Daruma of Tokyo (1986) - 95 Middle Neck Road
- Gabby Ladies (1986) - 47 Middle Neck Road
- Joseph & Company Hair Salon (1993) - 4 Bond Street

The Village of Great Neck Plaza is grateful for these businesses and recognizes that our town would not be the same without them. We congratulate these businesses on being successful for so long and look forward to many more years of prosperity.



Meet & Greet with the Plaza's Newest Merchants



Village officials and the BID were pleased to honor new merchants at the 2013 "Salute to New Merchants."

The Village of Great Neck Plaza recently had the pleasure of saluting a long list of new businesses that have chosen to call Great Neck Plaza home over the last 12 months. Prior to the August 20th concert at Firefighters' Park, "From Broadway to Hollywood," by Jay Cee Dreisen, the Village, in conjunction with the Great Neck Plaza Business Improvement District, held our annual "Salute to New Merchants" event. Concert-goers were treated to delicious candies from Lollipop Grove, savory frozen yogurt from Pinkberry, exotic sushi rolls from Sake 68, workout bags from Pinpoint Fitness, and goodie bags from Blow Me Away that contained gift certificates for future use. Concert-goers were also able to meet with representatives from Buzz Copy Prints and Stationery, J.K. Conceptual Art and Great Neck Beauty Supply to learn more about their businesses. Additionally, every concert-goer in attendance received a booklet of coupons produced by the BID office for over 20 stores within the Plaza! The Village would like to thank all those merchants and concert-goers who made the "Salute to New Merchants" event a memorable one.

Over the last 12 months, the Plaza has had the honor of the following 20 businesses set up their operations in the Great Neck Plaza community:

- Pinkberry (69 Middle Neck Road)
- Bareburger (32 Middle Neck Road)
- Leah's Bistro (105 Middle Neck Road)
- Sake 68 (68 Middle Neck Road)
- Bagel & Deli Café (33 North Station Plaza)

- Premier Payments (40 Cutter Mill Road, Suite 302)
- Great Neck Discount Convenient Store (21 South Station Plaza)
- J.K. Conceptual Art (7 North Station Plaza)
- Buzz Copy Prints and Stationery (9 North Station Plaza)
- Cheeburger Cheeburger (46 Great Neck Road); New Management
- Oil Licious (10 Grace

Avenue)

- Great Neck Beauty Supply (26 Middle Neck Road)
- Om Bistro (4 Welwyn Road)
- Pinpoint Fitness (14 South Station Plaza)
- Blow Me Away (5 North Station Plaza)
- ASHA Threading Style Salon (37 Middle Neck Road)



Concert-goers meet with the Plaza's newest merchants.

- Lollipop Grove (41 Middle Neck Road)
- Lamed Vav (20 South Station Plaza)
- Señor Nacho (31-33 South Middle Neck Road)
- Mid-Atlantic Securities (98 Cutter Mill Road, Suite 273)

The Village thanks these new merchants for choosing Great Neck Plaza and wishes them nothing but many years of success!

VGNP Affordable (Workforce) Housing Units Available

The Village of Great Neck Plaza is continuing to accept applications for Affordable (Workforce) Housing units located at 255 Great Neck Road. Persons who have not yet submitted an application may do so. Applications received are reviewed on a daily basis and will be randomly ranked for selection purposes. There were initially 9 one-bedroom and 10 two-bedroom units available to single persons or families meeting certain categorical and financial eligibility guidelines, as well as standards applicable to other tenants in the building, including credit standards. Some of these units have been leased, but some units are still available. If you are determined to be eligible, a lease for one or two years will be offered, which you will be required to sign promptly after it is offered. Rent for an

affordable unit will be established at 30% of the combined annual gross income of all persons in the household.



One and two-bedroom units are currently available for rental under the Village's Affordable (Workforce) Housing Program.

An application packet may be picked up in person at Village Hall (2 Gussack Plaza) or downloaded from the Village's website, www.greatneckplaza.net. An application fee (non-refundable) of \$125 is required at the time of submission for background and credit searches. The Village's website also includes a link to floor plans for a typical one and two-bedroom unit. Applications will be reviewed in the order they are received. For more

information, contact Patricia O'Byrne, Village Clerk, or Brian Hetey, Mayor's Assistant, by telephone, (516) 482-4500, facsimile, (516) 482-3503, or email, info@greatneckplaza.net.

4th Annual Poetry Contest Rules Announced

The Village of Great Neck Plaza, in conjunction with Long Island Traditions and Poetry Coordinator, Carolyn Raphael, is pleased to announce the dates for the 4th Annual Poetry Contest. The contest will be judged by Matt Pasca, the 2012 poetry contest winner and honorable mention finalist in 2013. His first poetry collection, *A Thousand Doors* (J.B. Stillwater, 2011) was nominated for a Pushcart Prize in 2012.

Poets 18 years of age or older from Nassau, Suffolk, and Queens Counties are invited to submit up to three original unpublished poems as part of the 4th Annual Poetry Contest. Poetry contestants may submit poems on whatever subject and style desired, as long as each poem does not exceed a 30-line maximum. Poetry entries will be accepted starting September 9, 2013 and must be hand-delivered or postmarked no later than Friday, January 31, 2014, to the Village of Great Neck Plaza, 2 Gussack Plaza, P.O. Box 440, Great Neck, NY, 11022, Attn: Poetry Contest. There is also an entry fee of \$15 (non-refundable), payable by check or money order to Long Island Traditions, that must be included with any material submitted. Poems must be single-spaced and typed, with one poem per page. Each poem shall have a title as well. Contestants shall include two copies of each poem, one

anonymous and one with the poet's name and address below the poem. A cover sheet listing the poet's name, address, phone number and email address, and title of each poem, must be included when submitting an entry.



Carolyn Raphael, Poetry Contest Coordinator.

Winners of the 4th Annual Poetry Contest will be announced on the Village's website, www.greatneckplaza.net on Monday, March 31, 2014. An Awards Day reading will take place on Sunday, April 27, 2014, at 2 p.m., at the Great Neck Plaza court room. The first prize winner will receive \$150 and a 20-minute reading at Awards Day, second prize winner will receive \$75 and a 10-minute reading, and the third place winner will receive \$50 and a 5-minute reading. There will also be two awards for Honorable Mention; these poets will be invited to read their poems as well. Additionally, each of the three winning poems will be posted for one month on seven secure outdoor village sign posts, on the bulletin board in Village Hall, and in the waiting room of the Great Neck LIRR station. Honorable Mention poems will be posted for two weeks at the aforementioned locations.

For any additional information, feel free to contact Carolyn Raphael, poetry coordinator, gnppoetry@yahoo.com, or Brian Hetey, mayorsassistant@greatneckplaza.net.

Plaza to Hold 'Architectural Design Review in Historical Districts' Workshop

Members of the public are invited to a free workshop scheduled to be held at Village Hall on Saturday, September 28, from 1 p.m. to 5 p.m. The workshop will address the issue of architectural design plans in relation to building or modifying a property in a historical district like Great Neck Plaza. Among the issues that will be discussed by the scheduled speakers is the appropriateness of an application, assessing the impact each decision has on the preservation of the municipality, what materials are required from applicants and public outreach as it relates to regulation. Additionally, there will be an extended roundtable discussion at the end of the day's events amongst workshop attendees and speakers.

Scheduled to speak at the workshop is Judith Saltzman, principal of the award-winning preservation architecture firm Li/Saltzman Architects, who will discuss architectural



and design review, Erin Tobin, Regional Director of the Technical & Grant Programs at the Preservation League of New York State, who will discuss public outreach and interaction, with Mary Dierickx, preservation consultant for the Village of Great Neck Plaza and principal of Mary B. Dierickx Historic Preservation Consulting, will emcee the workshop.

This workshop is a great opportunity for people who serve as preservation commissioners, design professionals, or contractors who apply to commissions, or who work with commissions, throughout the region to learn about the application process when working on a historical property. For more information on this workshop, or to find out how to reserve your spot, please contact Mary Dierickx via email, mbd@mbdierickx.com, or by phone, (212) 227-1271.

Special Thanks to Our Great Summer Interns!



Alexander Rein

The Village would like to extend a huge thank you to Alexander Rein and Sarah Greiff, two of the Plaza's 2013 summer interns. Both high school students, Alexander and Sarah went above and beyond to assist Village staff and residents with any issues. Alexander, 15, interned in both the Mayor's office and the Village's Building Department, where his tasks included interacting with merchants on behalf of the Mayor's office,

organizing building permits and applications, and assisting Village building inspectors during inspections in the field. Sarah, 17, interned for the second time in as many years with the Mayor's office. As part of her internship in the Mayor's office, Sarah assisted the Mayor in organizing the Plaza's 2013 edition of the "Salute to New Merchants" event, drafting press releases, editing material on the Plaza's Public Access TV outreach pages, updating the

Plaza's business inventory database and assisting the Mayor on a traffic calming grant.

Even with all the demands of being high school students—studying for upcoming statewide and college admittance tests, making college visits and other extra-curricular activities—Alexander and Sarah dedicated much of their summer to gain experience working in local government and giving back to the community. Prompt in finishing their tasks, Alexander and Sarah displayed very positive and professional attitudes towards all those they interacted with. On behalf of the entire Great Neck community, the Village would like to thank both Alexander and Sarah for all their hard work, and wish them nothing but the best as they begin their upcoming school years.



Sarah Greiff

Next Star Performer Awards Thursday, October 10, 2013



To nominate someone for the Star Performer Award, select someone who works in a shop or business who goes out of their way to make you feel special, and who makes Great Neck Plaza a better place for

you to live, work, shop and play. Potential "Star Performers" greet you with a smile, are eager to help, treat you with dignity, respect and patience so that it's a genuine pleasure to do business in the Plaza.

Just fill out the Nomination Form and mail it back to us. It's that simple. Call Brian Hetey, Mayor's Assistant, at (516) 482-4500 for more information or to nominate a "Star Performer," and join us on Thursday, October 10, 2013 at 9:30 a.m. for a really "feel good" ceremony at Village Hall.

"STAR PERFORMER" NOMINATION FORM

If you wish to nominate a "Star Performer", please complete this form and mail it to: **Star Performer, Village of Great Neck Plaza, Village Hall, 2 Gussack Plaza, P.O. Box 440, Great Neck NY 11022, Attn: Star Performer.** We will invite you and your "Star" to attend the next award presentation.

Name of your nominee:

Their employer_____

Four words that best describe the nominee:

My name & phone number:

Call for Artists; Village of Great Neck Plaza Looking for Artists to Exhibit



April 2013 Artists of the Month; Students from Great Neck South Middle School, pictured with their teacher, Mrs. Smith (center).

If you are an emerging or established artist, looking for a new venue to showcase your work, then you may want to consider exhibiting with the Village of Great Neck Plaza. We are interested in seeing your work and publicly displaying it in the community.

Our court room, located at Village Hall, is outfitted as a gallery with hanging wires to accommodate a variety of picture sizes. We are currently putting out this call for artists and portfolio submissions for exhibits for the remainder of 2013 and 2014.

If you wish to consider exhibiting with us, please contact the Mayor's Assistant, at (516) 482-4500, or email mayorsassistant@greatneckplaza.net, to set up an appointment to view your portfolio and our exhibit hall. Generally an exhibit is displayed for approximately 4 to 6 weeks. Works can be for sale; however, artists may not label prices on their pieces, and instead may offer their artwork for sale in a separate catalog handout listing.



VILLAGE OF GREAT NECK PLAZA

2 Gussack Plaza, P.O. Box 440

Great Neck, NY 11022-0440

Phone: (516) 482-4500

FAX: (516) 482-3503

E-mail: info@greatneckplaza.net

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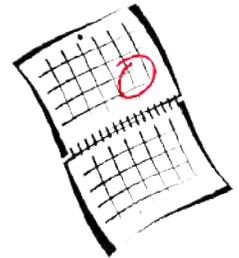
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We're on the web...

www.greatneckplaza.org

Dates to Remember:

- September 20 - Great Neck Social Center Veterans Social Club Meeting; "Your VA Benefits from A-Z"
- September 28 - Architectural Review Designs in a Historic District Workshop, Village Hall, 1 p.m. - 5 p.m.
- September 29 - 29th Annual AutoFest and Street Festival, Noon to 5 p.m. (**Rain Date:** October 6)
- October 10 - Star Performer Ceremony, Village Hall, 9:30 a.m.



The Plaza Welcomes New Merchants

The Village is happy to welcome new businesses that are coming, have opened or have recently expanded their business within the Plaza. Stop in and greet these merchants and say "hello." They bring vitality, diversity and new life to our community. If you are a new storeowner in town, new management, or are celebrating a milestone anniversary, the Plaza would be happy to provide a free Ribbon Cutting Ceremony to celebrate your event. Just call the Mayor's Office at 482-4500. Some recent additions are:

- **ASHA Threading Style Salon** - 37 Middle Neck Road
- **Blow Me Away** - 5 North Station Plaza, (516) 503 - 7300
- **Lamad Vav** - 20 South Station Plaza
- **Lollipop Grove** - 41 Middle Neck Road
- **Señor Nacho** - 31-33 South Middle Neck Road
- **Atlantis Organization** - 11 Middle Neck Road (Expanded New Location), (516) 829-7100



A recent ribbon cutting welcoming Mid-Atlantic Securities, Inc., located at 98 Cutter Mill Road, Suite 273, to the Plaza.

